

**GET INFORMED. GET CONNECTED. GET INSPIRED.** 

FRIDAY
SEPTEMBER 27, 2024
7:15 AM - 2:00 PM

## **ALAN B. LEVAN NSU BROWARD CENTER OF INNOVATION**

3100 Ray Ferrero Jr Boulevard, 5th Floor Davie, FL 33314

TIME	AGENDA (schedule is tentative and subject to change - you will be notified)
7:15 AM - 8:30 AM	REGISTRATION  Breakfast   Networking   Exhibit Hall
8:30 AM - 9:00 AM	WELCOME REMARKS
9:00 AM - 9:45 AM	PLENARY SESSION  Empowering Entrepreneurs: Harnessing AI for Business Innovation  Discover how artificial intelligence can revolutionize your business with expert insights and practical applications. Gain a competitive edge by understanding the latest AI trends and tools that can transform your entrepreneurial journey.
10:00 AM - 10:45 AM	WORKSHOP  Mastering Entrepreneurship: Strategies for Success Straight from the Experts  Hear firsthand accounts from our panel of entrepreneurs on navigating the early stages of business, including tips on time management, stakeholder engagement, and maintaining a healthy work-life balance.

10:00 AM - 10:45 AM	WORKSHOP Navigating Change: Business Planning for a Dynamic World Gain insights into crafting a robust business plan, understanding your market, fostering creativity, and adapting to changes to ensure your business stays relevant and successful throughout time.
11:00 AM - 11:30 AM	KEYNOTE PRESENTATION
11:30 AM - 12:30 PM	AMERICAN DREAM AWARDS & PANEL DISCUSSION
12:30 PM - 1:00 PM	NETWORKING SESSION Heavy Hors d'oeuvres   Exhibit Hall
1:00 PM - 1:45 PM	WORKSHOP Money Matters: Navigating Financial Management and Capital Access  Discover strategies for effective financial management, getting loan-ready, and engaging with financial institutions to fuel your business's success.